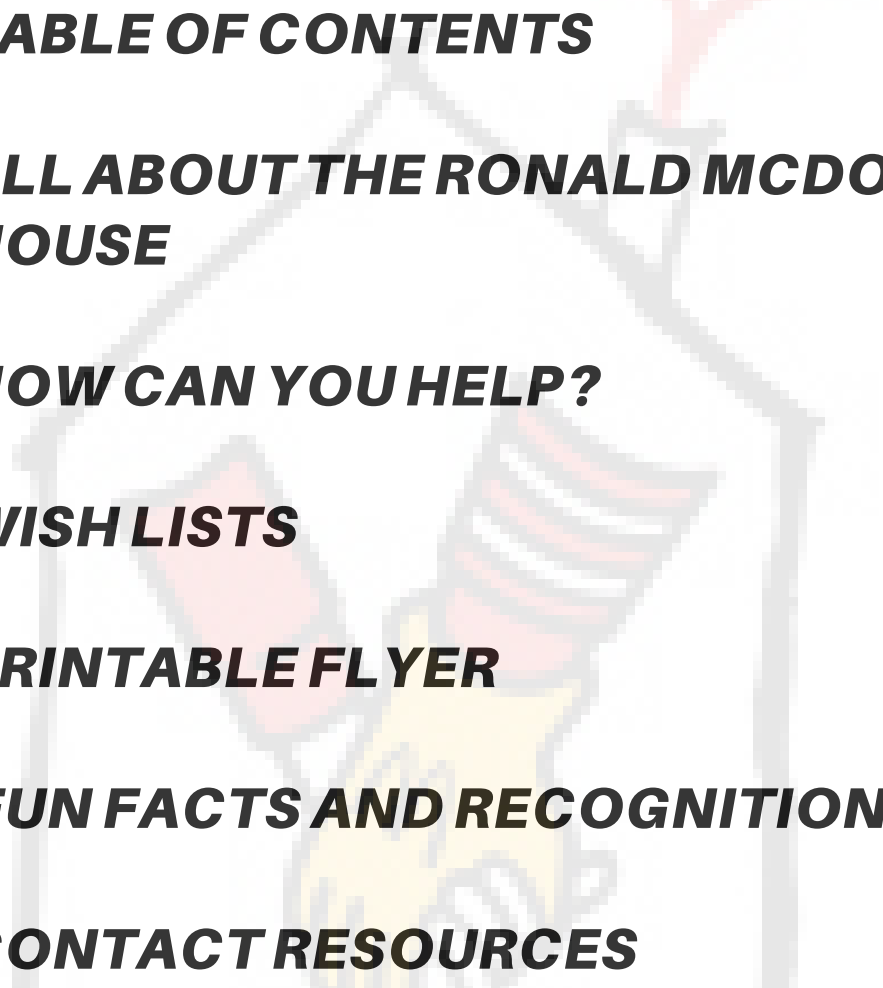




RMHC

Handbook

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WHAT IS THE RMHC?

The Ronald McDonald House Charity (RMHC) is a nonprofit organization that supports and provides for the families of hospitalized children.

Mission

To create, find and support programs that directly improve the health and well-being of children and their families.

Vission

A world where all children have access to medical care, and their families are supported and actively involved in their children's care.

Ronald McDonald House History

Kim Hill, daughter of Philadelphia Eagles football player Fred Hill, was three when she was diagnosed with leukemia at St. Christopher's Hospital for Children. During Kim's three years of treatment, the Hills often camped out on hospital chairs and benches and ate makeshift meals out of vending machines, while they watched other parents doing the same thing. They learned that many of the families traveled great distances to bring their children to the medical facility but couldn't afford hotel rooms. The Hills knew then that there had to be a solution. Through Jim Murray, the Eagles' general manager, the team offered its support to Dr. Audrey Evans, head of the pediatric oncology unit at Children's Hospital of Philadelphia, to help with her dream of a comfortable temporary residence for the families of children being treated at her hospital. Murray enlisted Don Tuckerman from the local McDonald's advertising agency, who with the support of McDonald's Regional Manager Ed Rensi, launched the St. Patrick's Day Green Milkshake (now known as the Shamrock Shake) promotion. Funds went toward purchasing an old house located near the hospital, thus the first Ronald McDonald House came to be in Philadelphia.

HOW CAN YOU HELP?

FINANCIAL ASSISTANCE

The Ronald McDonald House is a privately funded non-profit organization, therefore there is always a financial need.

-It is recommended that each club in the K-T District raise at least \$150 for Ronald McDonald House. Clubs that donate at least \$150 to Ronald McDonald House will be recognized at District Convention.

COMMUNITY AWARENESS

-Distribute information and brochures letting people know about the services available at the Ronald McDonald House.

-Distribute Wish Lists for the Ronald McDonald House nearest you.

-Distribute Pop-Tab collection containers throughout your community.

PERSONAL INVOLVEMENT

-Schedule a work day at the Ronald McDonald House. Be sure to schedule this with the house manager. Don't show up unannounced.

-Prepare a meal at the Ronald McDonald House. This can be done as a one time activity or on a regular basis. Contact the house manager to arrange to do this.

-Take Wish-List items to your local Ronald McDonald House. Wish Lists are available from your local Ronald McDonald House.

POP-TAB COLLECTIONS

Most Ronald McDonald Houses have a Pop-Tab Collection Program to help raise funds. Involve your high school, surrounding middle schools, and elementary schools, and your entire community to participate in this easy but important project. Notify the house as to when you have Pop-Tabs to deliver to them to be sure someone will be at the house to collect them.

GENERAL WISH LIST ITEMS



Toys

- Board games
- Stuffed animals and dolls
- Video games (rated E)
- Movies (rated G)
- Balls and outdoor games

Food

- Canned goods
- Non-perishable food items

Shopping List

- Paper products (facial tissue, toilet paper, paper towels)
- Trash bags
- Aluminum foil, plastic wrap and sandwich bags
- Laundry detergent and fabric softener
- Cleaning products (sponges, dish washing liquid, dishwasher detergent)
- Bath and bedroom items (towels, shower curtains, sheets and pillow cases)
- Personal care products (deodorant, dental floss, toothpaste, soap, shampoo)
- Entertainment products (games, movies, books, art supplies)
- Long-distance phone cards
- Transportation vouchers (buses, taxis, trains)

SPECIFIC RMH WISH LIST RESOURCES

Select your Ronald McDonald House location for a specific link!

[*Cincinnati, OH*](#)

[*Chattanooga, TN*](#)

[*Lexington, KY*](#)

[*Louisville, KY*](#)

If your RMH location is not listed, please use the resources on page 7 for more information

Ronald McDonald House

What is it? A nonprofit organization that provides for the families of hospitalized children with a place to stay that is affordable and near the hospital.

How can your club help? Start a fundraiser to donate towards your local Ronald McDonald House, spread public awareness, schedule work days, prepare meals, collect pop-tabs and more!

Why should you help? Other than being a leader in your community, your club may be recognized and receive awards for a variety of accomplishments. Some awards are given for fundraising, club and individual involvement and Pop-Tab donations!





Fun facts



-More than \$300 million has been collected through RMHC Donation Boxes.

-RMHC annually serves millions of children and families.

-The RMHC helps families regardless of race, sex, color, creed, place of origin, or the families ability to pay.

-At least one RMHC core program provides care for children and their families being served at 90% of the top children's hospitals worldwide.



Recognitions



Clubs who support Ronald McDonald House at a high level will be recognized and receive awards at DCON. Awards are given for fundraising, club and individual involvement, and Pop-Tab donations.

CONTACT YOUR RMH!

Ronald McDonald House Charities of Greater Cincinnati
Cincinnati, Ohio

Phone: (513)636-7642

Website: <https://www.rmhcincinnati.org/>

Ronald McDonald House Charities of Greater Chattanooga
Chattanooga, Tennessee

Phone: (423)778-4300

Website: <https://www.rmhchattanooga.com/www>

Ronald McDonald House Charities of Huntington
Huntington, West Virginia

Phone: (304)529-1122

Ronald McDonald House Charities of Knoxville, Tennessee
Knoxville, Tennessee

Phone: (865)637-7475

Ronald McDonald House Charities of the Bluegrass
Lexington, Kentucky

Phone: (859)268-0757

Website: <https://rmhclexington.com/>

Ronald McDonald House Charities of Kentuckiana
Louisville, Kentucky

Phone: (502)581-1416

Website: <https://rmhc-kentuckiana.org/>

Ronald McDonald House Charities of Nashville, Tennessee
Nashville, Tennessee

Phone: (615)343-4000

Southern Appalachian Ronald McDonald House Charities
Johnson City, Tennessee

Phone: (423)975-5437